



Update and Engagement

2nd May - Fittie Community Hall



Agenda

History

- Council engagement
- Formation of the Aberdeen Beach Community (ABC)

ABC - Clubhouse Project

- Current Team
- Aims and objectives
- New members needed!
- Development roadmap
- Location & Planning
- Engagement Survey Feedback
- Fundraising

ABC - Future Projects

Open Discussion

Q&A





This meeting is not...

A discussion on other Phases of the beach master plan

A discussion on parking, roads, food vendors, etc

- We agree there are issues with other parts of the plans but we don't have enough time to discuss every concern tonight





History

Council Engagement

- Initial engagement with Beach Master Plan
 - Aug 2021 (Beach Club House Idea)
- Public consultation sessions
 - Sept/Oct 2022
- Clubhouse Design/brief consultations
 - October 2022
- Beach walkthrough Donmouth to Fittie
 - Aug 2023
- Aberdeen Water Safety Group consultations
 - May 2023,
 - April 2024



History

Formation of the Aberdeen Beach Community (ABC)

1. Clubhouse idea floated during BMP consultation
2. Consultation, design and brief
3. Impossible to move forward without community support
4. Creation of ABC as a unified voice
5. Reach Out to beach users and clubs
6. Constitution & ABC Committee
7. Framework for moving project forward





History

Formation of the Aberdeen Beach Community (ABC)

Mission Statement

To represent the views of those concerned with access to and facilities for the enjoyment of water-based activities along the Aberdeen beachfront.



PLBsurfpics



ABC - Clubhouse Project

Current Project Team



**Community
Clubhouse Project**



Andrew Hunter
Website & Content



Chris Lovell
*Website &
Administration*



Adam Rofe
*Council and planning
engagement*



Adam Simpson
*Fundraising and Dev'
Roadmap*



ABC - Clubhouse Project

Aims and Objectives

- Create a new clubhouse to house ASLSC and other water-based beach groups (surfers, swimmers, dippers etc)
- Capitalise on the CCBMP opportunity to improve facilities for all beach users.

If a Beach Master Plan is to go ahead then there is a need for it to include new facilities for the water users whilst improving existing public facilities.

What are we trying to achieve ?

A fit for purpose facility to enhance beach access and experience for future generations



Beach Lifeguard Patrols





ABC - Clubhouse Project

Development Roadmap - Overview

Phase 1 Feasibility

Setup
Proof of Demand
Business case
Legal

Phase 2 Design and Build

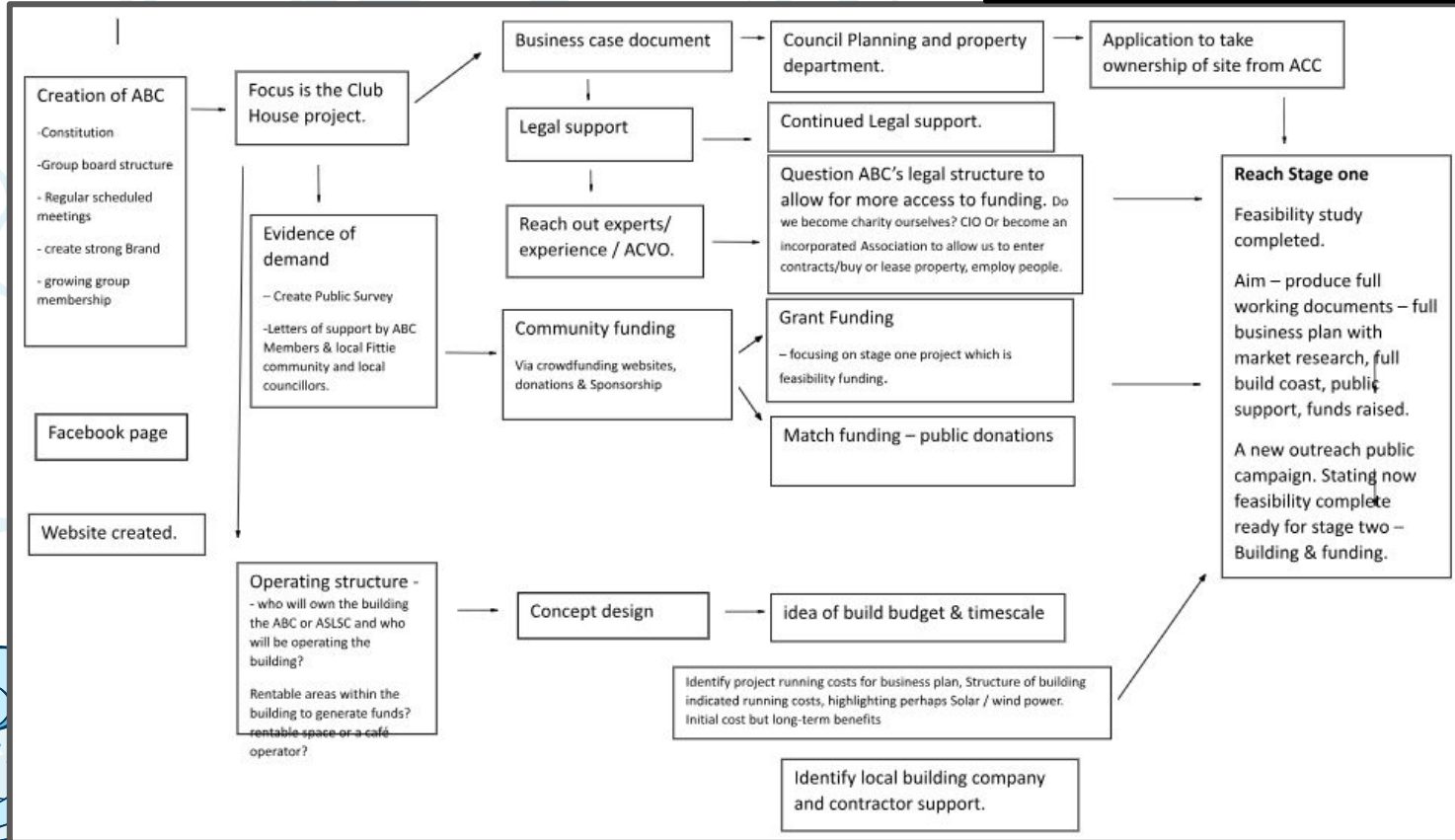
Planning detail
Architects
Contractors
Schedule

Phase 3 Operations

Funding
Maintenance
Use and promotion

ABC - Clubhouse Project

Phase 1 Feasibility





ABC - Clubhouse Project

New Members Needed

Legal

Accounting

**Promotion -
Champions**

Social Media

**General
Volunteer**

**Business
planning**

**Fundraising
assistants**

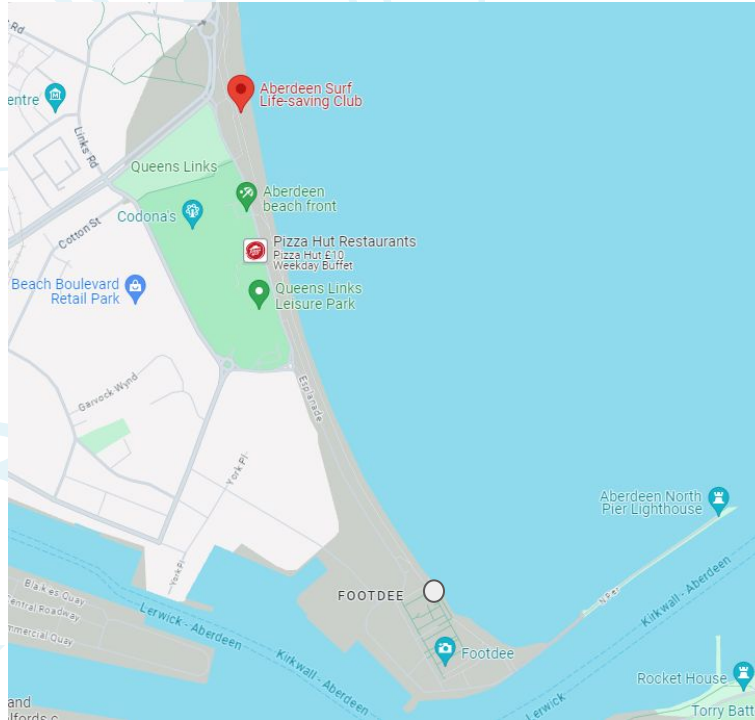
Other?



ABC - Clubhouse Project

Location and Planning

- Current Location
- Proposal Location
- Benefits
- Demand

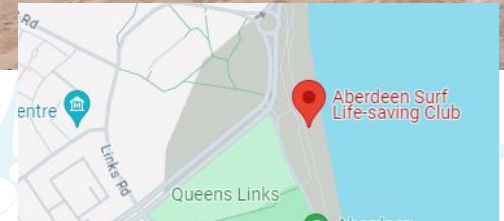




ABC - Clubhouse Project

Location and Planning - Current

- Volunteer since 1996
- No facilities
- No ramp access
- Groynes altered Surf
- Lifesaving sessions for beginner
mercy of the tides
- Groynes are hazardous and reduce the
number of sessions we can safely run.





More space behind the wooden groynes at the southern end of the beach/less hazardous





ABC - Clubhouse Project

Location and Planning - Proposal

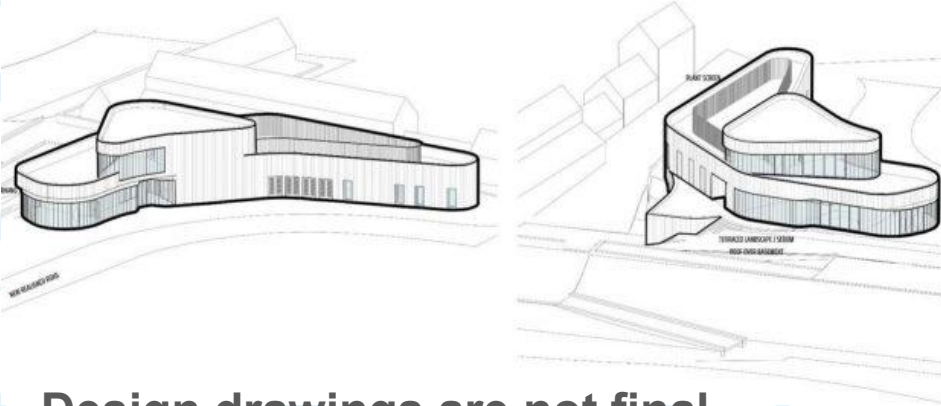
- Existing Toilet block
- Lifeboat House until Circa 1950





ABC - Clubhouse Project

Proposal Location - Benefits



Design drawings are not final
Design includes retaining public toilet access



ABC - Clubhouse Project

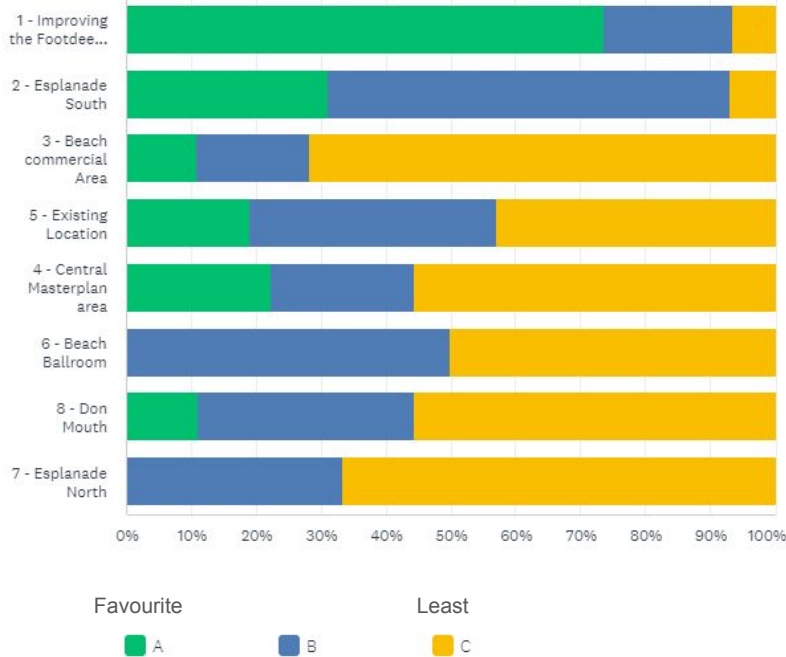
Location and Planning - Benefits

- Away from Groynes
- Preferred Swim location
- More visibility - safety and promotion of activities
- Rips/currents more predictable and manageable
- Ramp access
- Shelter - dominant wave approach from the northeast, 40% of the time (Ramsay and Brampton, 2000)



ABC - Clubhouse Project

Location and Planning - Demand





ABC - Clubhouse Project

Engagement Survey Feedback

- Understanding the Community
- Facilities
- Clubhouse Concept

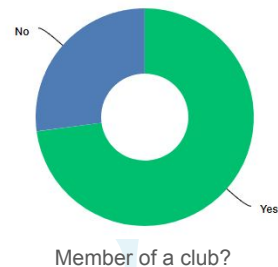
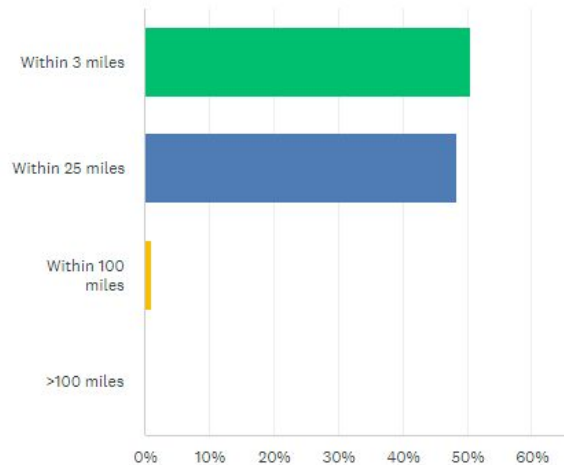
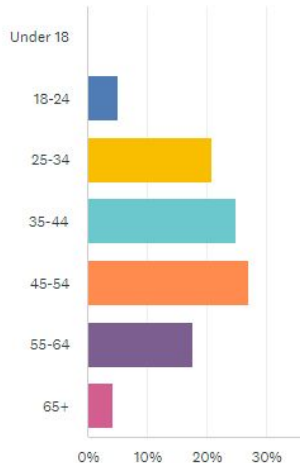
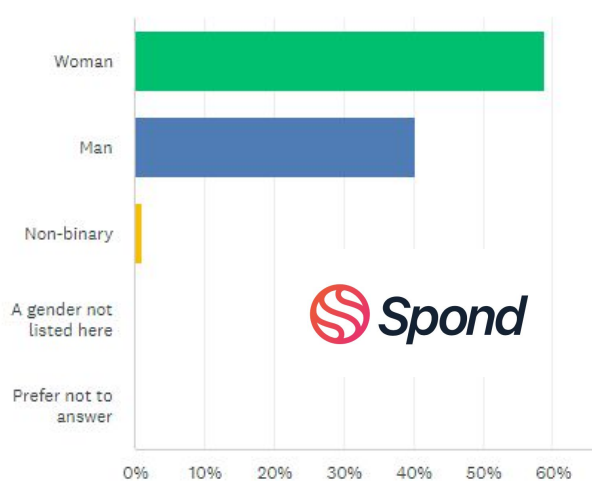
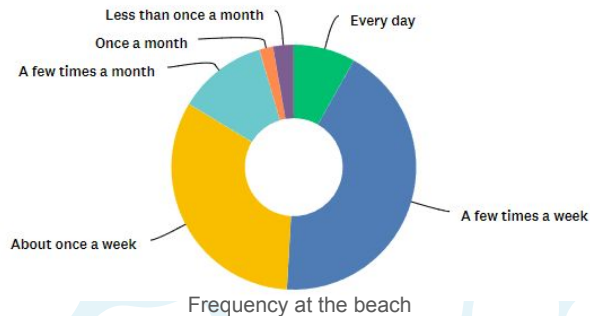




ABC - Clubhouse Project

Engagement Survey Feedback

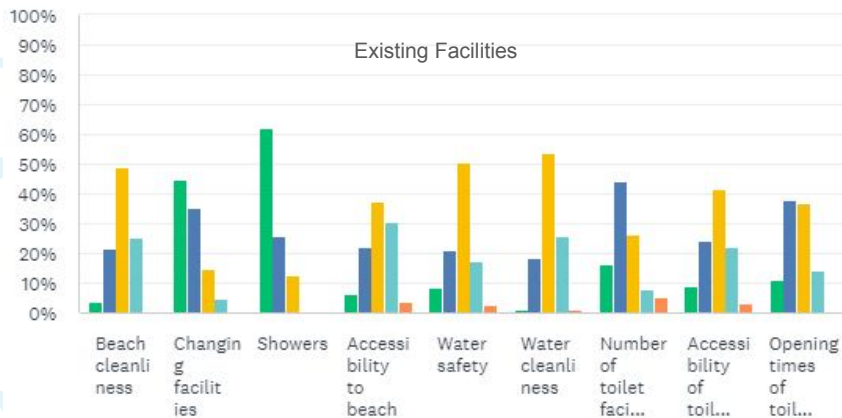
- Understanding the Community





ABC - Clubhouse Project

Engagement Survey Feedback



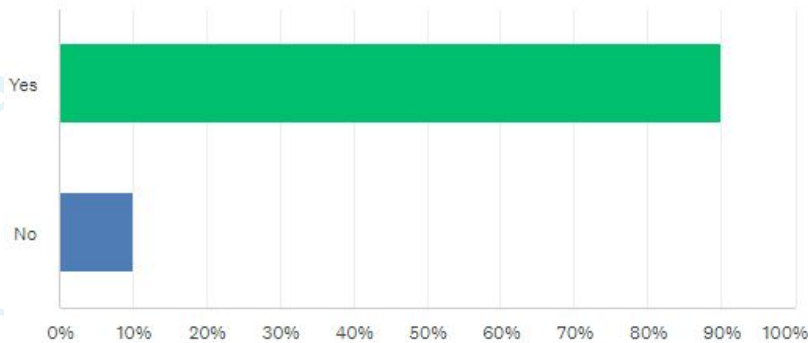
1 Highest - 5 Lowest

ABC - Clubhouse Project



Engagement Survey Feedback

● Facilities



If more facilities were available would it increase your use of the beach?

I love the beach

I would stay longer if there were better facilities

nice to have little foot showers

areas for bbqs

feet showers would be good

I would be able to use it [the beach] during the week if more facilities were available

lack of changing area is a frustration

improvements would be a boost

I would use the beach much more often if there was access to changing rooms

I like the atmosphere of Aberdeen beach...and the access to hot food

Water fountain to fill up reusable bottles

A pictorial history of the beach

it would make the experience so much better... if there were better facilities



ABC - Clubhouse Project

Engagement Survey Feedback

- Clubhouse Concept

club house provides a focal point for a beach community and can only be a good thing

Do you support the clubhouse project in principle?

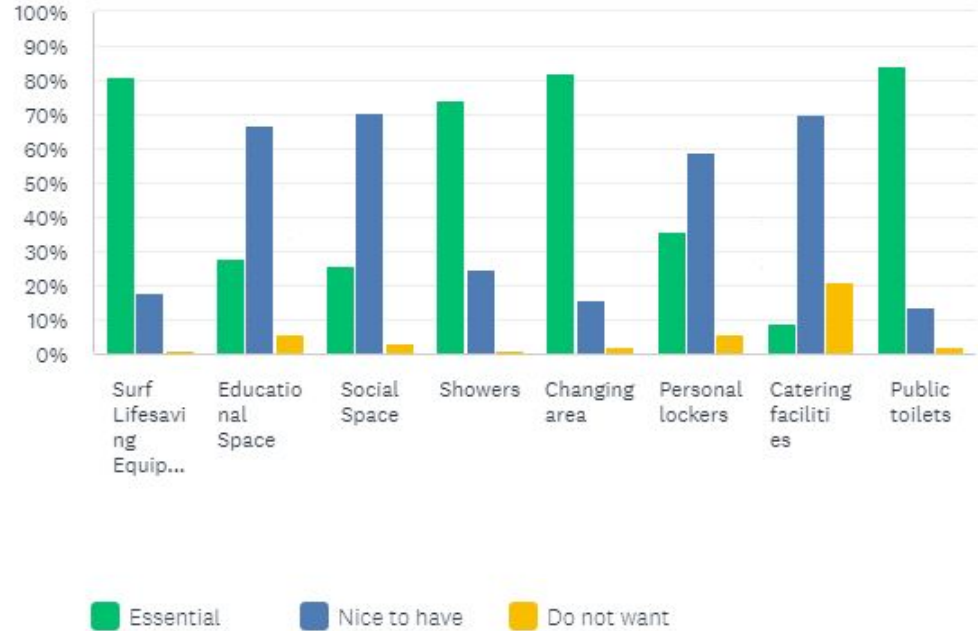




ABC - Clubhouse Project

Engagement Survey Feedback

- Clubhouse Concept



ABC - Clubhouse Project, What do we need from you ?



Engagement

- Fill out survey
- Donate

Can you Support?

- Local media/SM exposure
- Join ABC committee
- Spread info within clubs
- What are we missing?



ABC - Clubhouse Project, What do we need from you ?



Fundraising

- Why do it?
 - Legal and administrative fees
 - Consultations and business planning
 - Fit out and running costs
- How?
 - Crowdfunder
 - Project Merch
 - Artist collaboration
- What do you want?

*100% of all [donations](#) received will be spent on achieving the aims of this community group. We will practise an open accounting approach in order to give full transparency on where your money goes. Should the initial ABC Clubhouse project not come to fruition we will look to our members and the general public to suggest alternative beach related causes to distribute remaining funds amongst.



Get involved now before it is too late...

Upcoming issues...?

- Parking charges
- Road access, traffic
- Beach defences consultation
- Concerned that the entire beach will be rock groyned!
- Other future challenges and changes to the beach?
- We are open to ideas.....

Depends on volunteer numbers / support

Submit via our website - info@aberdeenbeachcommunity.org.uk



Question and Answers?

<https://aberdeenbeachcommunity.org.uk/>

Thank you

